

The logo for ACM Digital Library. It features the text "ACM" in a grey sans-serif font on the left. In the center is a stylized green starburst shape composed of several overlapping diamond shapes, with the letters "DL" in white inside. To the right of the starburst, the words "DIGITAL" and "LIBRARY" are stacked vertically in a grey sans-serif font. In the top right corner of the slide, there are three overlapping diamond shapes in purple, lime green, and blue.

The ACM Digital Library is the world's leading online content delivery platform covering the entire fields of computer science and information technology.

Presentation at SCBIILA Meeting
Lima, Peru
(3-4 September 2009)



Association for
Computing Machinery

Advancing Computing as a Science & Profession.

Introduction to the ACM

- ◆ The Association for Computing Machinery (ACM) is the oldest, largest, and most respected international association in the field of Computing
- ◆ Mission is to advance the field of computing and serve its members
- ◆ ACM is a non-profit membership organization consisting of over 95,000 individual members from both Academia & Industry around the world
- ◆ ACM is a publisher, a conference organizer, and a provider of both educational and career resources
- ◆ ACM is headquartered in New York City but works closely with volunteers, staff, and a network of trusted partners around the world

Publications & Products

- ◆ ACM Publishes 37 high impact journals, 9 specialized magazines, 270+ conference proceedings, and newsletters from over 40 Special Interest Groups
- ◆ Many of the highest impact journals in the field of computing
- ◆ ACM's flagship product is called the ACM Digital Library
- ◆ Consists of every publication from ACM dating back to 1954
- ◆ 256,000 full-text articles with approximately 20,000 new articles published in the database each year
- ◆ The ACM DL platform is developed, hosted, and maintained by ACM and contains sophisticated search and navigation functionality, in addition to many cutting edge features
- ◆ The ACM DL contains the 2nd largest bibliographic database in the field of computing called *The Guide to Computing Literature* with over 1.3 records and 7 million references
- ◆ The ACM DL provides COUNTER compliant usage statistics to all library customers



Commercial Considerations

- ◆ All consortium licenses to the ACM DL include access to all full-text in the DL and access to the *Guide to Computing Literature Index*
- ◆ ACM prides itself on the fairness, transparency, and high value of its pricing
- ◆ The ACM Digital Library is widely considered one of the best values for money in the international library community, because of its **high quality low cost** proposition
- ◆ Academic pricing is based on a variety of factors, including usage and the number of libraries ordering through a consortium
- ◆ Annual price increases are typically in the 3-5% range and the average academic library pays between \$5-7K per annual license
- ◆ In Latin and South America ordering is typically placed through a network of trusted and authorized agents

Contact ACM For More Information

- ◆ For Detailed Information about publications contained in the ACM Digital Library go to:
http://portal.acm.org/contents_dl.cfm
- ◆ For Detailed Information about content contained within the *Guide to Computing Literature* bibliographic database go to:
http://portal.acm.org/contents_guide.cfm
- ◆ For Detailed Information about features & functionality of the ACM Digital Library go to: <http://portal.acm.org/dl.cfm>
- ◆ For Detailed Information about ACM go to: <http://www.acm.org>
- ◆ To learn more about acquiring access to the ACM Digital Library please send an email to dl-info@acm.org or call +1-212-626-0676



Thank you!